



New for the 2007 Holiday Season  
Steiff presents

## Poinsettia The Swarovski Teddy Bear



**Poinsettia™**  
**The Swarovski Teddy Bear**  
EAN 681103  
10 inches, 5 way jointed  
**Retail \$225.00**  
Limited to the production year  
2007

Poinsettia™ The Swarovski  
Teddy Bear is available nationally  
through Steiff retailers.

Introducing the newest addition to the series of Swarovski bears from Steiff: Poinsettia! This handsome bear is lovingly handcrafted from genuine silver mohair. Celebrating the holiday season in style, a beautiful two-toned Swarovski Poinsettia ornament hangs around his neck. Poinsettia's head is slightly tilted, adding a delicate touch. Both the bear and the ornament are new designs for 2007! Similar to all bears in the Swarovski series, a brilliant Xilion™ stone replaces the trademark gold-plated "Button in Ear." Production will be strictly limited to the year 2007.